

ORDER

Orders
Order / Rev: 1957868
Alt Order #: WOC12423066
Product Desc: Political
Estimate: 8480
Flight Dates: 03/17/20 - 04/02/20
Original Date / Rev: 03/16/20 / 04/24/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: **Buying Time, LLC/ POL**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/ Amy McGrath / D / US SEN / KY**
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/29/20	54	\$14,060.00	\$11,951.00
03/30/20	04/02/20	6	\$1,450.00	\$1,232.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	54	\$14,060.00	\$11,951.00	0.00
April 2020	6	\$1,450.00	\$1,232.50	0.00
Totals	60	\$15,510.00	\$13,183.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$15,510.00
Market	100%	\$103,400.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$87,890.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	03/17/20	03/21/20	Local News @ 9a Sa	CM	9-930a	-----1-	1:00	1	\$280.00	P02	0.00	NM	0	\$0.00
WAKE UP WEEKEND 9-10A															
(Program: WAKE UP WEEKEND 9-10A)1Q20 SELLING BOOK (sell)															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	-----1-		1				\$280.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/16/20-03/22/20		Local News @ 9a Sa		9-930a	-----Sa--	1:00		(\$280.00)		0.00	NM		
		Credited													
N 2	All	03/17/20	03/22/20	Good Morning America	CM	8:00 AM-9:00 AM	-----1	1:00	1	\$280.00	P02	0.00	NM	1	\$140.00
		(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	-----1		1				\$280.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/16/20-03/22/20		Good Morning America Su		8:00 AM-9:00 AM	-----Su	:30		\$140.00		0.00	NM		
N 3	All	03/17/20	03/21/20	Good Morning America	CM	7-9a	-----1-	1:00	1	\$280.00	P02	0.00	NM	0	\$0.00
		(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	-----1-		1				\$280.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/16/20-03/22/20		Good Morning America Sa		7-9a	-----Sa--	1:00		(\$280.00)		0.00	NM		
		Credited													
N 4	All	03/17/20	03/22/20	This Week Su	CM	9-10a	-----2	1:00	2	\$240.00	P01	0.00	NM	2	\$240.00
		(Program: THIS WEEK)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	-----2		2				\$240.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/16/20-03/22/20		This Week Su		9-10a	-----Su	1:00		(\$240.00)		0.00	NM		
		See MG 4.3													
		[Input Error-2 spots ord can only place only 1 bk to place 1:100 spot-mw]													
2	All	03/16/20-03/22/20		This Week Su		9-10a	-----Su	:30		\$120.00		0.00	NM		
3	All	03/16/20-03/22/20		Local News @ 7a Su		7-8a	-----Su	:30		\$120.00		0.00	NM		
		Ⓜ MG for 4.1 03/22													
N 5	All	03/17/20	03/20/20	Local News @ 430a M-FCM		430-5a	-11-1--	1:00	3	\$200.00	P01	0.00	NM	3	\$600.00
		(Program: WHAS11 WAKE UP NEWS @ 430A)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	-11-1--		3				\$200.00		0.00			
N 6	All	03/17/20	03/23/20	Local News @ 6a M-F	CM	6-7a	11-11--	1:00	4	\$320.00	P03	0.00	NM	4	\$1,120.00
		(Program: WHAS11 WAKE UP NEWS @ 6A)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/20	03/23/20	11-11--		4				\$320.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	All	03/17/20-03/23/20		Local News @ 6a M-F		6-7a	MT-ThF----	:30		\$160.00		0.00	NM		
N 7	All	03/17/20	03/23/20	Local News @ 12p M-F	CM	12-1p	1111---	1:00	4	\$300.00	P02	0.00	NM	3	\$600.00
		(Program: WHAS11 NEWS AT NOON)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/20	03/23/20	1111---		4				\$300.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/17/20	03/23/20	1111---					4	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/17/20-03/23/20	Local News @ 12p M-F			12-1p	MTWTh-----	1:00		(\$300.00)		0.00	NM		
See MG 7.5 [Recon Preempt-DNA-SPECIAL REPORT]															
2	All	03/17/20-03/23/20	Local News @ 12p M-F			12-1p	MTWTh-----	1:00		(\$300.00)		0.00	NM		
See MG 7.6 [Recon Preempt-DNA-SPECIAL REPORT]															
3	All	03/17/20-03/23/20	Local News @ 12p M-F			12-1p	MTWTh-----	1:00		(\$300.00)		0.00	NM		
See MG 10.6,10.7															
4	All	03/23/20-03/23/20	Local News @ 12p M-F			12-1p	M-----	:30		\$150.00		0.00	NM		
5	All	03/17/20-03/23/20	Local News @ 12p M-F			12-1p	-----F----	1:00		(\$300.00)		0.00	NM		
Ⓜ See MG 7.7 [Recon Preempt-DNA-NETWORK SPECIAL REPORT]															
6	All	03/23/20-03/23/20	Good Morning America			7-9a	M-----	:30		\$150.00		0.00	NM		
Ⓜ MG for 7.2 03/18															
7	All	03/26/20-03/26/20	Good Morning America			7-9a	---Th-----	:30		\$300.00		0.00	NM		
Ⓜ MG for 7.5 03/20 [Approved MG 3/25]															
N 8	All	03/17/20	03/22/20	Local News @ 630p Su	CM	630-7p	-----1	1:00	1	\$550.00	P03	0.00	NM	1	\$275.00
Local News @ 630p Su (Program: WHAS11 NEWS @ 630p)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/20	03/22/20	-----1					1	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/16/20-03/22/20	Local News @ 630p Su			630-7p	-----Su	:30		\$275.00		0.00	NM		
N 9	All	03/17/20	03/23/20	Local News @ 6p M-F	CM	6-630p	11111--	1:00	5	\$600.00	P03	0.00	NM	5	\$2,700.00
WHAS11 NEWS @ 6 (Program: WHAS11 NEWS @ 6 & 630p Su-F)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/17/20	03/23/20	11111--					5	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	All	03/23/20-03/23/20	Local News @ 6p M-F			6-630p	M-----	:30		\$300.00		0.00	NM		
N 10	All	03/17/20	03/23/20	Local News @ 530p M-F	CM	530-6p	11111--	1:00	5	\$550.00	P02	0.00	NM	8	\$2,825.00
WHAS11 NEWS @ 530P (Program: WHAS11 NEWS @ 530P)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/17/20	03/23/20	11111--					5	\$550.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/17/20	03/23/20	11111--					5	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	All	03/17/20-03/23/20		Local News @ 530p M-F		530-6p	MTWThF----	1:00		(\$550.00)		0.00	NM		
		See MG 10.6,10.7													
4	All	03/17/20-03/23/20		Local News @ 530p M-F		530-6p	MTWThF----	1:00		(\$550.00)		0.00	NM		
		See MG 10.8,10.9													
		[Recon Preempt-DNA-SCHEDULE CHANGE]													
5	All	03/23/20-03/23/20		Local News @ 530p M-F		530-6p	M-----	:30		(\$275.00)		0.00	NM		
		See MG 10.10,10.11													
		[Recon Preempt-DNA-SCHEDULE CHANGE]													
6	All	03/23/20-03/23/20		Mon Prime Other		8-11p	M-----	:30		\$450.00		0.00	NM		
		Ⓜ MG for 7.3,10.3													
7	All	03/24/20-03/24/20		Inside Ed 730-8p		730-8p	-T-----	:30		(\$400.00)		0.00	NM		
		Ⓜ See MG 10.12													
8	All	03/26/20-03/26/20		Good Morning America		7-9a	---Th----	:30		\$300.00		0.00	NM		
		Ⓜ MG for 10.4 03/20													
		[Approved MG 3/25]													
9	All	03/27/20-03/27/20		Good Morning America		7-9a	-----F----	:30		\$300.00		0.00	NM		
		Ⓜ MG for 10.4 03/20													
		[Approved MG 3/25]													
10	All	03/30/20-03/30/20		General Hospital		2-3p	M-----	:30		(\$150.00)		0.00	NM		
		Ⓜ See MG 10.13													
		[Recon Preempt-DNA-SCHEDULE CHANGE]													
11	All	03/26/20-03/26/20		The View		11-12p	---Th----	:30		\$125.00		0.00	NM		
		Ⓜ MG for 10.5 03/23													
12	All	03/26/20-03/26/20		Inside Ed 730-8p		730-8p	---Th----	:30		\$400.00		0.00	NM		
		Ⓜ MG for 10.7 03/24													
		[approved mg 3/25]													
13	All	04/02/20-04/02/20		Local News @ 4p M-F		4-5p	---Th----	:30		\$150.00		0.00	NM		
		Ⓜ MG for 10.10 03/30													
		[Approved MG 4/1/20]													
N11	All	03/17/20	03/23/20	Local News @ 5p M-F	CM	5-530p	111-1--	1:00	4	\$500.00	P03	0.00	NM	5	\$1,500.00
		WHAS11 NEWS @ 5p													
		(Program: WHAS11 NEWS @ 5p)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/17/20	03/23/20	111-1--					4	\$500.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/17/20	03/23/20	111-1--					4	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/17/20-03/23/20	Local News @ 5p M-F			5-530p	MTW-F----	1:00		(\$500.00)		0.00	NM		
See MG 11.5 [Recon Preempt-DNA-SPECIAL REPORT]															
2	All	03/17/20-03/23/20	Local News @ 5p M-F			5-530p	MTW-F----	1:00		(\$500.00)		0.00	NM		
See MG 11.6 [Recon Preempt-DNA-SPECIAL REPORT]															
3	All	03/17/20-03/23/20	Local News @ 5p M-F			5-530p	MTW-F----	1:00		(\$500.00)		0.00	NM		
See MG 11.9 [Recon Preempt-DNA-SCHEDULE CHANGE]															
4	All	03/17/20-03/23/20	Local News @ 5p M-F			5-530p	MTW-F----	:30		(\$250.00)		0.00	NM		
See MG 11.10 [Recon Preempt-DNA-SCHEDULE CHANGE]															
5	All	03/23/20-03/23/20	Local News @ 4p M-F			4-5p	M-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 11.1 03/17															
6	All	03/23/20-03/23/20	Local News @ 5p M-F			5-530p	M-----	1:00		(\$500.00)		0.00	NM		
Ⓜ See MG 11.7,11.8															
7	All	03/23/20-03/23/20	Local News @ 430a M-F			430-5a	M-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 11.6 03/23															
8	All	03/23/20-03/23/20	Inside Ed 730-8p			730-8p	M-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 11.6 03/23															
9	All	03/30/20-03/30/20	ABC World News			630-7p	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 11.3 03/20 [Approved MG 3/25]															
10	All	03/28/20-03/28/20	Sat Prime A			8-9p	-----Sa--	:30		\$250.00		0.00	NM		
Ⓜ MG for 11.4 03/23 [approved mg 3/25]															
N 12	All	03/17/20	03/20/20	Local News @ 4p M-F	CM	4-5p	--111--	1:00	3	\$300.00	P02	0.00	NM	3	\$900.00
WHAS11 NEWS @ 4P (Program: WHAS11 NEWS @ 4P)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/20	03/22/20	--111--					3	\$300.00		0.00			
N 14	All	03/17/20	03/23/20	ET 7-730p	CM	7-730p	1-----	1:00	1	\$800.00	P02	0.00	NM	1	\$400.00
ENTERTAINMENT TONIGHT (Program: ENTERTAINMENT TONIGHT)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/17/20	03/23/20	1-----					1	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/17/20-03/23/20	ET 7-730p			7-730p	M-----	:30		\$400.00		0.00	NM		
N 15	All	03/17/20	03/21/20	Local News @ 11p Sa	CM	11-1135p	-----1-	1:00	1	\$350.00	P03	0.00	NM	0	\$0.00
WHAS11 NEWS AT 11 SAT (Program: WHAS11 NEWS AT 11 SAT)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/20	03/22/20	-----1-					1	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/16/20-03/22/20	Local News @ 11p Sa			11-1135p	-----Sa--	1:00		(\$350.00)		0.00	NM		
Credited															
N 16	All	03/17/20	03/21/20	Inside Ed 1135p-1205a	CM	1135p-1205a	-----1-	1:00	1	\$160.00	P03	0.00	NM	0	\$0.00
INSIDE EDITION (Program: INSIDE EDITION)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/20	03/22/20	-----1-					1	\$160.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/16/20-03/22/20	Inside Ed 1135p-1205a Sa			1135p-1205a	-----Sa--	1:00		(\$160.00)		0.00	NM		
Credited															
N 17	WHAS	03/17/20	03/23/20	ABC World News Sa	CM	6-630p	-----1-	1:00	1	\$600.00	P03	0.00	NM	0	\$0.00
ABC World News Sa (Program: WHAS11 NEWS @ 6 & 630p Su-F)1Q20 SELLING BOOK (sell)															

Order / Rev: 1957868
 Alt Order #: WOC12423066
 Flight Dates: 03/17/20 - 04/02/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 8480
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/17/20	03/23/20	-----1-					1	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	03/17/20-03/23/20	ABC World News Sa			6-630p	-----Sa--	1:00		(\$600.00)		0.00	NM	Credited	
N18	WHAS	03/17/20	03/22/20	This Week Su	CM	9-10a	-----1	:30	1	\$120.00	P02	0.00	NM	1	\$120.00
				THIS WEEK											
				(Program: THIS WEEK)1Q20 SELLING BOOK (sell)											
Week:		03/16/20	03/22/20	-----1					1	\$120.00		0.00			
N19	WHAS	03/17/20	03/22/20	Good Morning America	CM	8:00 AM-9:00 AM	-----1	:30	1	\$140.00	P02	0.00	NM	1	\$140.00
				GOOD MORNING AMERICA (8:00 AM-9:00 AM)											
				(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)											
Week:		03/16/20	03/22/20	-----1					1	\$140.00		0.00			
N20	WHAS	03/17/20	03/22/20	Local News @ 7a Su	CM	7-8a	-----1	:30	1	\$120.00	P02	0.00	NM	1	\$120.00
				Local News @ 7a Su											
				(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)											
Week:		03/16/20	03/22/20	-----1					1	\$120.00		0.00			
N21	WHAS	03/17/20	03/22/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$270.00	P03	0.00	NM	1	\$275.00
				Local News @ 630p Su											
				(Program: WHAS11 NEWS @ 630p)1Q20 SELLING BOOK (sell)											
Week:		03/16/20	03/22/20	-----1					1	\$270.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	03/16/20-03/22/20	Local News @ 630p Su			630-7p	-----Su	:30		\$275.00		0.00	NM		
N22	WHAS	03/24/20	03/24/20	Local News @ 530p M-F	CM	530-6p	-1-----	:30	1	\$275.00	P03	0.00	NM	2	\$225.00
				WHAS11 NEWS @ 530P											
				(Program: WHAS11 NEWS @ 530P)1Q20 SELLING BOOK (sell)											
Week:		03/24/20	03/30/20	-1-----					1	\$275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	03/24/20-03/30/20	Local News @ 530p M-F			530-6p	-T-----	:30		(\$275.00)		0.00	NM	See MG 22.2,22.3	
2	WHAS	03/26/20-03/26/20	Local News @ 5a M-F			5-6a	---Th----	:30		\$112.50		0.00	NM	Ⓜ MG for 22.1 03/24 [Approved MG 3/25]	
3	WHAS	03/27/20-03/27/20	Local News @ 5a M-F			5-6a	-----F----	:30		\$112.50		0.00	NM	Ⓜ MG for 22.1 03/24 [Approved MG 3/25]	
N23	WHAS	03/24/20	03/24/20	Local News @ 4p M-F	CM	4-5p	-T-----	:30	1	\$250.00	P02	0.00	NM	1	\$250.00
				Local News @ 4p M-F											
Week:		03/23/20	03/29/20	-T-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	03/23/20-03/29/20	Local News @ 4p M-F			4-5p	-T-----	:30		(\$250.00)		0.00	NM	See MG 23.2	
2	WHAS	03/30/20-03/30/20	Local News @ 4p M-F			4-5p	M-----	:30		\$250.00		0.00	NM	Ⓜ MG for 23.1 03/24 [approved mg 3/25]	
N24	WHAS	03/24/20	03/24/20	Local News @ 12p M-F	CM	12-1p	-T-----	:30	1	\$150.00	P02	0.00	NM	1	\$150.00
				Local News @ 12p M-F											
Week:		03/23/20	03/29/20	-T-----					1	\$150.00		0.00			

Order / Rev: 1957868
 Alt Order #: WOC12423066
 Flight Dates: 03/17/20 - 04/02/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 8480
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	-T-----		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WHAS	03/23/20-03/29/20		Local News @ 12p M-F		12-1p			-T-----	:30		(\$150.00)	0.00	NM	
		See MG 24.2													
2	WHAS	03/27/20-03/27/20		General Hospital		2-3p			-----F----	:30		\$150.00	0.00	NM	
		Ⓜ MG for 24.1 03/24 [Approved MG 3/25]													
N25	WHAS	03/24/20	03/24/20	Local News @ 6a M-F	CM	6-7a	-T-----	:30	1	\$160.00	P03	0.00	NM	2	\$160.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	-T-----		1				\$160.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WHAS	03/23/20-03/29/20		Local News @ 6a M-F		6-7a			-T-----	:30		(\$160.00)	0.00	NM	
		See MG 25.2,25.3													
2	WHAS	03/30/20-03/30/20		Local News @ 430a M-F		430-5a			M-----	:30		\$100.00	0.00	NM	
		Ⓜ MG for 25.1 03/24 [approved MG 3/25]													
3	WHAS	03/28/20-03/28/20		NCIS NO 1205-105a Sa		1205-105a			-----Sa--	:30		\$60.00	0.00	NM	
		Ⓜ MG for 25.1 03/24 [approved MG 3/25]													
N26	WHAS	03/24/20	03/24/20	Local News @ 5p M-F	CM	5-530p	-T-----	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	-T-----		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WHAS	03/23/20-03/29/20		Local News @ 5p M-F		5-530p			-T-----	:30		(\$250.00)	0.00	NM	
		See MG 26.2 [Per Management-5p NEWS-mw]													
2	WHAS	03/28/20-03/28/20		Sat Prime Other		8-11p			-----Sa--	:30		\$250.00	0.00	NM	
		Ⓜ MG for 26.1 03/24 [Approved MG 3/25]													
N27	WHAS	03/24/20	03/24/20	Local News @ 6p M-F	CM	6-630p	-T-----	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	-T-----		1				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WHAS	03/23/20-03/29/20		Local News @ 6p M-F		6-630p			-T-----	:30		(\$300.00)	0.00	NM	
		See MG 27.2													
2	WHAS	03/27/20-03/27/20		Good Morning America		7-9a			-----F----	:30		\$300.00	0.00	NM	
		Ⓜ MG for 27.1 03/24 [approved mg 3/25]													
N28	WHAS	03/24/20	03/24/20	ET 7-730p	CM	7-730p	-T-----	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
				ET 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	-T-----		1				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WHAS	03/23/20-03/29/20		ET 7-730p		7-730p			-T-----	:30		(\$400.00)	0.00	NM	
		See MG 28.2													
2	WHAS	03/26/20-03/26/20		ET 7-730p		7-730p			---Th-----	:30		\$400.00	0.00	NM	
		Ⓜ MG for 28.1 03/24 [approved mg 3/25]													
N29	WHAS	03/24/20	03/24/20	Good Morning America	CM	7-9a	-T-----	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	-T-----		1				\$150.00		0.00			

Order / Rev: 1957868
 Alt Order #: WOC12423066
 Flight Dates: 03/17/20 - 04/02/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 8480
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	-T-----					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	03/23/20-03/29/20		Good Morning America		7-9a	-T-----	:30		(\$150.00)		0.00	NM		
See MG 29.2															
2	WHAS	03/26/20-03/26/20		General Hospital		2-3p	---Th----	:30		(\$150.00)		0.00	NM		
Ⓜ See MG 29.3															
[Recon Preempt-DNA-LIVE EVENT LOCAL]															
3	WHAS	03/30/20-03/30/20		Local News @ 4p M-F		4-5p	M-----	:30		\$150.00		0.00	NM		
Ⓜ MG for 29.2 03/26															
N30	WHAS	03/21/20	03/21/20	Good Morning America Sa	CM	7-9a	-----S-	:30	2	\$140.00	P04	0.00	NM	2	\$280.00
Good Morning America Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/20	03/22/20	-----S-					2	\$140.00		0.00			
N31	WHAS	03/21/20	03/21/20	Local News @ 9a Sa	CM	9-930a	-----S-	:30	2	\$140.00	P04	0.00	NM	2	\$280.00
Local News @ 9a Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/20	03/22/20	-----S-					2	\$140.00		0.00			
N32	WHAS	03/21/20	03/21/20	ABC World News Sa	CM	6-630p	-----S-	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
ABC World News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/20	03/22/20	-----S-					1	\$300.00		0.00			
N33	WHAS	03/21/20	03/21/20	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	2	\$175.00	P04	0.00	NM	2	\$350.00
Local News @ 11p Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/20	03/22/20	-----S-					2	\$175.00		0.00			
N34	WHAS	03/21/20	03/21/20	Inside Ed 1135p-1205a Sa	CM	1135p-1205a	-----S-	:30	2	\$80.00	P04	0.00	NM	2	\$160.00
Inside Ed Sa 1135-1205a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/20	03/22/20	-----S-					2	\$80.00		0.00			
N35	WHAS	03/30/20	03/30/20	Good Morning America	CM	7-9a	M-----	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/30/20	04/05/20	M-----					1	\$300.00		0.00			
Totals													60	\$15,510.00	